

PRESS RELEASE

**SYS-DAT GROUP ANNOUNCES ARIA:  
SUITE OF SOLUTIONS BASED ON ARTIFICIAL INTELLIGENCE  
TO SUPPORT COMPANIES DIGITAL TRANSFORMATION**

*Milan, 28 January 2025* - SYS-DAT S.p.A., a company listed on Euronext Milan, STAR segment ("**SYS-DAT**" or the "**Company**") (**SYS.MI**), a successful Italian operator in the ICT sector that offers innovative IT services and solutions for the main industrial segments and services market, proudly announces the launch of **arIA, a suite of ready-to-use Artificial Intelligence-based solutions.**

**Businesses empowered by AI.**

ArIA, developed thanks to SYS DAT Group great experience in Artificial Intelligence gained over years of innovation and technological development, responds to the increasingly complex challenges of the market, providing companies with advanced tools that combine predictive intelligence, process automation and strategic planning.

With arIA, companies can revolutionize every aspect of their business, increase their productivity, improve their value creation, and maximize their financial efficiency.

**Scalable and customizable modules.**

Every company is unique, that's why SYS DAT Group has developed a suite of specialized solutions to meet different sectors and business processes needs. Each solution is designed to allow the company to develop innovative competitive models.

**ArIA ERP** increases profits and reduces costs thanks to predictive inventory analysis, efficient production planning and complete data and customer management.

**ArIA RETAIL** enhances points of sale performance by maximizing sales and improving shopping experience.

**ArIA E-COMMERCE** increases conversion rate and builds customer loyalty generating immediate profits.

**ArIA B2B** reduces negotiation times and facilitates new agreements closing by improving sales teams efficiency.

**ArIA LEGAL** reduces legal office costs by simplifying activities and procedures thanks to documents intelligent management.

**ArIA AFC** reduces administrative costs and improves analysis thanks to accounting and financial processes automation.

### **A strategic partner for every sector.**

Matteo Neuronì, CEO of SYS DAT Group, commented: *“With **arIA** we offer companies a powerful tool that enables more automation on business processes and makes them more intelligent, adaptable and, above all, allows them to develop new competitive models. Our mission has always been to help customers grow and improve and today, thanks to our consolidated experience in Artificial Intelligence and the **arIA suite**, we are able to provide concrete solutions to make our customers' processes “smart””.*

Whether your business operates in retail, e-commerce, logistics, finance, or legal, arIA is the ideal ally to address the challenges of the modern market and overcome the limitations of traditional management.

This press release is available in the “Newsroom” section of the website [www.sys-datgroup.com](http://www.sys-datgroup.com).

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### **About SYS-DAT Group**

*SYS-DAT Group is one of the main Italian groups specialized in ICT. It has always been a highly innovative company and oriented to offer its customers, throughout the national and foreign territory, complete and integrated IT solutions for different market sectors. The services offered*

*cover all mission critical business processes, starting from the ERP management area and then extending to different application areas including CRM, SCM, PDM, BI, GDPR and Retail & Distribution developed on-premise or cloud. All this thanks to various advanced technologies, including Cyber Security and Artificial Intelligence solutions. [www.sys-datgroup.com](http://www.sys-datgroup.com)*

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